

25TH ANNUAL MCCA

Register by
April 17, 2020
SAVE 20%

Golf Outing and Chef Toby Classic

MAY 4, 2020 ▶▶ MEADOWBROOK COUNTRY CLUB

HOSTED BY

Mark Dixon, CEC
Executive Chef
Meadowbrook Country Club



American Culinary Federation
Michigan Chefs de Cuisine
Association

ALL PROCEEDS BENEFIT THE MCCA EI AND THE TOBIN LOOMAN FOUNDATION

You're Invited

Please join us for the **2020 Michigan Chefs de Cuisine Annual Golf Outing and Chef Toby Classic**. This event will be held Monday, May 4, 2020 at Meadowbrook Country Club, Northville, MI, hosted by Mark Dixon, CEC, Executive Chef and the staff of Meadowbrook Country Club.

Registration

► **REGISTER AND PAY ONLINE AT**
WWW.MCCACHEF.ORG

- All registrations will be online this year. We will still accept checks mailed to our new address:
Michigan Chefs de Cuisine, Attn: Brian F. Lorge, Executive Director, 3434 Chene Street #7197, Detroit, MI 48207-9998
- Make checks payable to: Michigan Chefs de Cuisine

Register by April 17 and SAVE 20%

Purpose and Proceeds

All proceeds will go to the Michigan Chefs de Cuisine Educational Institute, MCCA and the Tobin Looman Foundation, which also awards scholarships to Professional Members of the MCCA. The MCCA is a 501(c)(3) non-profit that annually distributes scholarships to our member student and professional chefs for:

- Introductory Education
- Continuing Education
- Hands-On Skills Training
- Professional Development
- Certification and Recertification
- Regional and National Awards and Competitions
 - U.S.A's Chef of the Year™ Award
 - ACF Pastry Chef of the Year Award
 - ACF Chef Educator of the Year Award
 - ACF Student Chef of the Year Award
 - Dr. L. J. Minor Chef Professionalism Award
 - Hermann G. Rusch Chefs Achievement Award
 - ACF Chapter Achievement Award
 - State Student Culinary Team representing Michigan
 - Student Knowledge Bowl Team
 - ACF Cutting Edge Award
 - ACF National Achievement of Excellence Award

FOR MORE INFORMATION, CONTACT:

Brian F. Lorge, Executive Director at 734.320.8738
or bflorge@gmail.com

Mark Dixon at 248.894.9524
or mdixon@meadowbrookcountryclub.com

Kevin Penn at 734.358.8585 or kpenn@storypoint.com

PRICING

SAVE 20%! REGISTER BEFORE 4/17	BEFORE 4/17	AFTER 4/17
MCCA Members, Sponsors, Non-Members, Vendors, Students & Guests	\$135 All Fees Included	\$162 All Fees Included

Tobin Looman Foundation

The Tobin Looman Foundation was established to remember and honor Chef Tobin "Toby" Looman, former Director of Culinary and Corporate Executive Chef for StoryPoint. Chef Toby passed away too soon in 2018 of sepsis from untreated Diabetes. Chef Looman was loved and revered by both his staff and his employer, StoryPoint / Independence Village.

Chef Toby was a very strong advocate for ACF membership, Certification, Continuing Education and Professional Development. He established this culture within the organization and his company has embraced and promoted it. After his passing, the first couple of large Professional Scholarships were awarded and the awards were so successful, that StoryPoint decided to further partner with the MCCA and establish this as annual scholarship award program.

About StoryPoint: Based in Brighton, MI, StoryPoint is owned by CSIG Holdings, LLC. They are one of the top senior residence operators in the country and an award winning Senior Life Connections Company offering Independent Living, Enhanced Living, Assisted Living and Memory Care Facilities.

StoryPoint operates 22 communities including StoryPoint Senior Living and Independence Village properties in Michigan, Ohio, Indiana, Kentucky and Tennessee. StoryPoint and Independence Village properties have been individually recognized by SeniorAdvisor.com for exceptional senior living services. This honor is reserved for the top 1% of senior living providers in the country.



STORYPOINT
Shine. Everyday.

Independence Village SHINE. EVERYDAY.

Schedule of Events

This year's outing will begin with a continental breakfast, an 18-hole, 4-person scramble with cart, lunch at the turn, and beverages on the course. We'll finish the outing with an awards reception including heavy hors d'oeuvres, a full buffet dinner complete with carving stations. The outing also includes extensive raffle prizes, a silent auction, 50/50 and golf awards for first and second place foursomes, long drives, closest-to-the-pin, hole-in-one contests and the popular Knowledge Bowl, testing our chefs culinary knowledge.

► GOLF OUTING:

8:00 a.m. Continental breakfast & registration.
Driving range open

10:00 a.m. (Sharp!) .. Shotgun start **WE WILL TEE OFF ON TIME, RAIN OR SHINE**

11:30 a.m. Lunch on at the turn.

2:30 p.m. Awards ceremony, raffle, auction, 50/50 and heavy hors d'oeuvres, full dinner buffet and carving stations

Golf Outing Attire

Meadowbrook Country Club requires country club attire (collared shirt, spikeless golf shoes and no jeans). Meadowbrook Country Club has graciously allowed the MCCA use of its shower and locker room facilities after golf, should you need it.

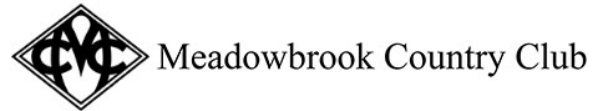
Check Your Health

The MCCA is also intent on helping educate our members to **CHECK THEIR HEALTH.** Because of the nature of our business, too many cooks, culinarians and chefs today suffer from problems with Heart Health, Mental Health, Obesity, Alcohol and various Drug and Substance Abuses, and untreated or undiscovered diseases like Diabetes.

We plan to seek and set aside funds to continue to educate our members about these issues and bring them out from under the table. Quite a few of our chefs have already made significant lifestyle changes to improve their quality of life through improved health.

Sponsorships

Please see the following page, or visit the Michigan Chefs de Cuisine website at www.mccachef.org/sponsorships





Sponsorships

ALL SPONSORS will receive a company listing on our Sponsor Board, our Chef of the Year Gala Program and on the Michigan Chefs de Cuisine website. Sponsors will also have the opportunity to distribute company literature or promotional items. Distribution tables may be set up inside prior to the outing or outside at Holes and Tees. Please coordinate table requests with Brian Lorge or Kevin Penn. All net proceeds to benefit the Michigan Chefs de Cuisine Educational Institute.*

► **REGISTER AND PAY ONLINE AT:** www.mccachef.org

► **YOU MAY ALSO PAY BY CHECK**

- 1) Register Online at www.mccachef.org
- 2) Indicate you are paying by check
- 3) Make checks payable to **Michigan Chefs de Cuisine**
- 4) Scan/Email or Photo Text Your Check and Registration Form to Brian Lorge, bflorge@gmail.com, 734.320.8738 NO FAXES!
- 5) Mail Check and Registration Form to:
Michigan Chefs de Cuisine, Attn: Brian F. Lorge, Executive Director
3434 Chene Street #7197, Detroit, MI 48207-9998

○ **Chef/Pastry Chef/Student/Educator of the Year & Chapter Leadership Sponsorships** **\$250.00–\$10,000.00 for each competition (Chapter Goal = \$35,000.00)** These sponsorships are some of the most important to the chapter and will help support the competitors, individual competitions, venue, judges, products, supplies, awards and provide funds to advance our winners and chapter officers to regional and national competitions and conferences. Supporters will receive significant recognition throughout our the year for enabling our competitors. Website, social media, ads and mentions at all meetings. **Larger donations receive additional recognition.** Please contact Executive Director Brian F. Lorge to discuss participation.

○ **19th Hole Sponsorship (\$-Variable)** This sponsorship will assist the MCCA in offsetting expenses for all bar service throughout the Outing. Could also include donations to be used for prizes, raffle gifts and silent auction items. Beer, Wine and Liquor are all eligible items. Several available. Must be arranged through Brian Lorge.

○ **Golf Trophy Sponsor (\$500.00)** Receives prominent signage at registration and awards ceremony. This year’s trophies are framed black and white photos of famous golfers, featuring a plaque engraved with your company’s name, and FIRST or SECOND PLACE. A great way to be remembered. **2 available.**

○ **Golf Trophy Sponsor - Exclusive (\$1,000.00) 1 available.**

○ **Golf Cart Sponsor (\$500.00)** Receives prominent signage at registration, awards ceremony, and on each golf cart. **2 available.**

○ **Golf Cart Sponsor - Exclusive (\$1,000.00) 1 available.**

○ **Hole-in-One Contest Sponsor (\$500.00)** Receives prominent signage at the tee box, registration and awards ceremony. Features the opportunity to station sales staff at the designated hole tee box to display products and meet the golfers. **4 available.**

○ **Foursome Hole, Tee and Plate Sponsor (vendor only) (\$1,040.00)** Features the opportunity to station sales staff in the clubhouse to display products and meet the golfers before and after the outing. Includes hole and tee sponsorship at the golf outing and a Plate Sponsorship Package at the 2020 Chef of the Year Awards Gala. **Several available.**

○ **Closest-to-the-Pin Contest Sponsor (\$300.00)** Receives signage at the tee box, and the opportunity to station sales staff at the designated hole to meet the golfers. **4 available.**

Company name: _____
Company website: _____
Telephone number: _____

○ **Longest Drive Contest Sponsor (\$300.00)** Receives signage at the tee box, and the opportunity to station sales staff at the designated hole to meet the golfers. **4 available.**

○ **Hole & Tee Sponsor (\$250.00)** Receives signage at the tee box of each sponsored hole. Features the opportunity to station sales staff at the designated hole tee box to display products and meet the golfers. **Several available.**

○ **Hole, Tee and Plate Sponsor (\$500.00)** Same as above but also includes a Plate Sponsorship Package for the 2020 Chef of the Year Awards Gala. **Several available.**

○ **Knowledge Bowl Sponsor (\$500.00)** Receives company logo on each Knowledge Bowl question at all 18 holes. **2 available.**

○ **Prize Sponsor (Varies)** Appropriate recognition during awards ceremony and raffle.

Raffle prize donation: _____

Silent auction donation: _____

Gift certificate donation: _____

○ **Plate Sponsor Package, (\$250.00)** Your company logo will be prominently displayed on an individual Large Plate/Sign at the 2020 Chef of the Year Awards Gala, September 14, 2020 in the SoundBoard at MotorCity Casino. Your company will also be listed in our Dinner Brochure. on our website and in our social media. **Several available.**

○ **Patron Sponsor - Vendor (\$100.00 Minimum - Unlimited)** Receives company listing in the Event Program and on the MCCA website.

○ **Patron Sponsor - Member (\$50.00 Minimum - Unlimited)** Receives company listing in the Event Program and on the MCCA website.

Contact person: _____
E-mail: _____
Type of sponsorship: _____

FOR MORE INFORMATION, CONTACT:

Brian F. Lorge, Executive Director at 734.320.8738 or bflorge@gmail.com
Mark Dixon at 248.894.9524 or mdixon@meadowbrookcountryclub.com
Kevin Penn at 734.358.8585 or kpenn@storypoint.com

*Your donation may be tax-deductible. Please consult your accounting professional for details.

Please send your company’s logo to john@graphikitchen.com and bflorge@gmail.com.

Acceptable formats: EPS, AI or high-resolution JPG, PDF, TIF or PNG.