

Register by
September 13 and
SAVE 20%

Michigan Chefs de Cuisine

2010 Golf Outing and

Chef of the **Year**
Awards Gala

September 27, 2010

HOSTED BY

Chef Mark Dixon, CEC
Orchard Lake Country Club
Orchard Lake, Michigan

PRESENTED BY

Chef Joseph Mader
2009 Chef of the Year
Executive Chef,
Levy Restaurants–Ford Field

You're Invited...

...to the 2010 Annual MCCA Golf Outing & Chef of the Year Awards Dinner. Both events will take place on September 27, 2010 at Orchard Lake Country Club, hosted by Chef Mark Dixon, CEC. The Awards Dinner will be presented by 2009 Chef of the Year Joseph Nader, Executive Chef, Levy Restaurants – Ford Field. All proceeds benefit the MCCA Education Fund.

Schedule of Events...

This year's combined event will begin with a continental breakfast, 18-hole, 4-person scramble with cart, lunch, beverages on the course, and an awards ceremony with hors d'oeuvres to congratulate the winning foursome.

Orchard Lake Country Club requires country club attire (collared shirt, spikeless golf shoes and no jeans). Orchard Lake Country Club has graciously allowed the MCCA use of its shower and locker room facilities after golf. **Dinner attire:** coat and tie; black tie optional.

Orchard Lake Country Club

5000 West Shore Drive, Orchard Lake, MI 48324
248.682.0100 • www.orchardlakecountryclub.com

Directions:

Coming from M5: Take Pontiac Trail East (Right) to Old Orchard Trail (left) and proceed to entrance of club on the right.

Coming from I75 (South or North): Use Square Lake Road exit West to Middlebelt Road (south). Follow Middlebelt to Long Lake Road (west). Long Lake ends at Orchard Lake Road, turn left (south) and follow to Old Orchard Trail (right). Follow Old Orchard Trail to Club entrance on right.

GOLF OUTING	8:30 a.m. Continental breakfast & registration – Driving range open	CHEF OF THE YEAR AWARDS DINNER	4:00–6:00 p.m.... Locker room facilities & cash bar available
	10:00 a.m. Shotgun start		6:00 p.m..... Reception & hors d'oeuvres
	3:00 p.m. Golf awards ceremony & hors d'oeuvres		7:00 p.m..... Chef of the Year Awards Dinner

Chef of the Year Dinner Menu

Amusé

Salmon Crudo / Prosciutto Dust

Primi

Roasted Brussel Sprouts / Applewood Bacon / Chestnuts

Gnudi

Chorizo / Wild Mushrooms / Sage

Potee

Pork Belly / "Merguez" / Pork Tenderloin

Greens

Crispy Pig Ears / Sorrel / Chicory / Caper-Mustard Vinaigrette

Sweet

Chocolate Ganache / Candied Pancetta

Digestivo

Bacon-infused Bourbon Old Fashioned

Registration...

GOLF PACKAGE INCLUDES: 18-hole, 4-person scramble with cart, continental breakfast, lunch and beverages on the course, awards reception with hors d'oeuvres, team prizes for the two lowest-scoring teams, long drive & closest-to-the-pin competitions and raffle prizes.

■ **REGISTER AND PAY ONLINE AT:** www.mccachef.org

■ **COMPLETE THE REGISTRATION FORM BELOW, AND RETURN WITH PAYMENT TO:**
 Brian Lorge, 227 E. Irving Park Road, Wood Dale, IL 60191 OR fax to 206.203.4510.

For additional information, contact **Brian Lorge** at 734.320.8738 or bfloge@comcast.net or **Randy Smith** at 248.437.7337 or rsmith@walnutcreekcc.net



PRICING	GOLF ONLY		GOLF & DINNER		DINNER ONLY		ADD A GUEST FOR DINNER	
	BEFORE 9/13	AFTER 9/13	BEFORE 9/13	AFTER 9/13	BEFORE 9/13	AFTER 9/13	BEFORE 9/13	AFTER 9/13
SAVE 20%! REGISTER BEFORE 9/13								
MCCA MEMBER / SPONSOR	\$90	\$110	\$140	\$170	\$70	\$85	\$50	\$60
NON-MEMBER / VENDOR	\$120	\$145	\$195	\$235	\$95	\$115	\$60	\$70
MCCA STUDENT MEMBER	\$90	\$110	\$130	\$155	\$50	\$60	\$50	\$60

1 Name: _____
 Company: _____
 Address: _____
 City: _____
 State: _____ ZIP: _____
 Telephone: _____
 Check number: _____
 E-mail address: _____
 Golf & dinner Golf only Dinner only
 I will be bringing a guest to dinner: Yes No
 Guest name: _____
 Credit Card #: _____
 Visa Master Card Discover AMEX
 Expiration Date: _____ Security Code: _____

2 Name: _____
 Company: _____
 Address: _____
 City: _____
 State: _____ ZIP: _____
 Telephone: _____
 Check number: _____
 E-mail address: _____
 Golf & dinner Golf only Dinner only
 I will be bringing a guest to dinner: Yes No
 Guest name: _____
 Credit Card #: _____
 Visa Master Card Discover AMEX
 Expiration Date: _____ Security Code: _____

3 Name: _____
 Company: _____
 Address: _____
 City: _____
 State: _____ ZIP: _____
 Telephone: _____
 Check number: _____
 E-mail address: _____
 Golf & dinner Golf only Dinner only
 I will be bringing a guest to dinner: Yes No
 Guest name: _____
 Credit Card #: _____
 Visa Master Card Discover AMEX
 Expiration Date: _____ Security Code: _____

4 Name: _____
 Company: _____
 Address: _____
 City: _____
 State: _____ ZIP: _____
 Telephone: _____
 Check number: _____
 E-mail address: _____
 Golf & dinner Golf only Dinner only
 I will be bringing a guest to dinner: Yes No
 Guest name: _____
 Credit Card #: _____
 Visa Master Card Discover AMEX
 Expiration Date: _____ Security Code: _____

Sponsorships...

ALL SPONSORS will receive a ½ page **Vendor Spotlight** story in an upcoming issue of **The Michigan Chefs** newsletter, and the opportunity to distribute company literature or promotional items in a “goody bag” given to each golfer. Company literature or promotion items due by September 13th. All proceeds to benefit the Michigan Chefs de Cuisine Educational Fund*

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- **Trophy Sponsor**\$500.00
Receives prominent signage at registration and awards ceremony. This year’s trophies are framed black and white photos of famous golfers, featuring a brass plaque engraved with your company’s name, and FIRST or SECOND PLACE. A great way to be remembered. Includes 1 golf and dinner package. **1 available.**
- **Golf Cart Sponsor**\$500.00
Receives prominent signage at registration, awards ceremony, and on each golf cart. Includes 1 golf and dinner package. **1 available.**
- **Hole-in-One Contest Sponsor**\$500.00
Receives prominent signage at the tee box, registration and awards ceremony. Features the opportunity to station sales staff at the designated hole tee box to display products and meet the golfers. Includes 1 golf and dinner package. **1 available.**
- **Foursome Sponsor (vendor purchase only)****Special Discount \$600.00**
Features the opportunity to station sales staff in the clubhouse to display products and meet the golfers before and after the outing. Includes 4 discounted golf and dinner packages. **Several available.**
- **Closest-to-the-Pin Contest Sponsor**\$250.00
Receives signage at the tee box, and the opportunity to station sales staff at the designated hole to meet the golfers. **2 available.**
- **Longest Drive Contest Sponsor**\$250.00
Receives signage at the tee box, and the opportunity to station sales staff at the designated hole to meet the golfers. **2 available.**
- **Hole & Tee Sponsor**\$250.00
Receives signage at the tee box of each sponsored hole. Features the opportunity to station sales staff at the designated hole tee box to display products and meet the golfers. **Unlimited.**
- **Knowledge Bowl Sponsor**\$250.00
Receives company logo on each Knowledge Bowl question at all 18 holes. **1 available.**
- **Prize Sponsor****Varies**
Appropriate recognition during awards ceremony and raffle.

Company name: _____

Type of sponsorship: _____ Contact person: _____

Telephone number: _____ E-mail: _____

Address: _____

Company website: _____

Raffle prize donation: _____

Giveaway donation: _____

Credit Card Number: _____ (CIRCLE ONE) Visa Master Card Discover AMEX

Security Code: (3 digits on back for Visa, MC and Discover; 4 digits on front for AMEX) _____ Expiration Date _____

Please send your company’s logo to **bflorge@comcast.net**. Acceptable formats: EPS, high-resolution JPG or TIF.

*Your donation is tax-deductible. Please consult your accounting professional for details.